

Component 1: Exploring the Media

Written examination: 1 hour 30 minutes
40% of qualification

Section A: Exploring Media Language and Representation

This section assesses media language and representation in relation to **two** of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements.

There are **two** questions in this section:

- **One** question assessing media language in relation to **one** set product (reference to relevant contexts may be required)
- **One** two-part question assessing representation in relation to **one** set product and **one** unseen resource in the same media form.
 - Part (a) is based on media contexts.
 - Part (b) requires comparison through an extended response.

Section B: Exploring Media Industries and Audiences

This section assesses **two** of the following media forms: film, newspapers, radio, video games.

It includes:

- **One** stepped question on media industries
- **One** stepped question on audiences.

Component 2: Understanding Media Forms and Products

Written examination: 1 hour 30 minutes
30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

Section A: Television

- **One** question on **either** media language **or** representation, which will be based on an
- extract from **one** of the set television programme episodes to be viewed in the examination
- (reference to relevant contexts may be required)
- **One** question on media industries, audiences or media contexts.

Section B: Music (music videos and online media)

- **One** question on **either** media language **or** representation (reference to relevant contexts
- may be required)
- **One** question on media industries, audiences or media contexts.

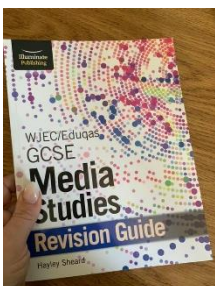
Tips for success

- Understand the four areas of media studies: Media Language, Representation and Contexts, Audience and Industry
- Understand what is on each paper
- Know each set text thoroughly
- Organise folder into Components and Sections
- Review notes and classwork regularly
- Catch up on missed lessons

Suggested revision ideas:

- Retrieval mind maps from memory then revising with other methods and repeating retrieval mind maps regularly after revision
- Create revision cards and maps
- Complete revision clocks both with notes and without (available on shared drive)
- Use Seneca to test knowledge <https://app.senecalearning.com/dashboard>
- Use Becky Fisher/Mrs Fisher revision videos on YouTube
- Use Home revision learning guide (located on the students shared drive)
- Use knowledge organiser for quizzes and learning essential information
- Use product factsheets to aid revision
- Use Eduqas digital resources <https://www.eduqas.co.uk/qualifications/media-studies/gcse/>
- Complete exam style questions (students have a number of these – more are available on the student shared drive)
- Revisit/re- watch set texts
- Revise key theories
- Use the Eduqas Revision Guide pictured below
- Analyse unseen texts to compare with the set texts in Component1 Section A
- Use Bitesize for more general revision

Component 1 Section A	Component 1 Section B	Component 2 Section A	Component 2 Section A
<i>Media Language and Contexts and Representation</i>	<i>Industry Audiences</i>	<i>Media Language Contexts and Representation Industry Audience</i>	<i>Media Language Contexts and Representation Industry Audience</i>
Quality Street This Girl Can The Man with the Golden Gun Spectre GQ Pride The Sun The Guardian	Pokemon The Archers The Sun Spectre	IT CROWD Season 4 "Final Countdown" : 10 min extract	Taylor Swift – Bad Blood music video Taylor Swift website Pharrell Williams – Freedom music video Pharrell Williams website Michael Jackson- Black or White video



Padlet links to Set Products

QS and TGC link <https://en-gb.padlet.com/dhowell6/qsandtgc>

Link for MWTGG and Spectre <https://en-gb.padlet.com/dhowell6/spectreandmwtgg>

The Archers link <https://en-gb.padlet.com/johnmellor9/theArchers>

Pride and GQ <https://en-gb.padlet.com/dhowell6/prideandgq>

Sun and Guardian <https://en-gb.padlet.com/dhowell6/thesunandtheguardian>

IT Crowd <https://www.dailymotion.com/video/x3tkr0q>