

A Level Business (Edexcel)	M1	M2	M3	M4	M5	M6
Topic Title	Business objectives and strategy & Globalisation	Business growth & Global markets and business expansion	Decision-making techniques & Global marketing	Influences on business decisions & Multinationals corporations	Assessing competitiveness and managing change	
Brief summary of content studied	Corporate objectives & strategy SWOT analysis & external influences Growing economies & International trade and business growth Factors contributing to increased globalisation & Protectionism Trading blocs	Growth & Mergers and takeovers Organic growth & reasons for staying small Trade & countries market Production location & global mergers Global competitiveness	Quantitative sales forecasting & investment appraisal Decision trees & Critical path analysis Marketing & Niche marketing Cultural / social factors	Corporate influences & culture Shareholder conflict & Business ethics Impact of MNCs & Ethics Controlling MNCs	Interpretation of financial statements & ratio analysis Human resources & Financial statements Ratio and analysis & Human resources	
Link to Knowledge Organiser	https://docs.google.com/document/d/15m32Abe8RsZHm3_wCUq_C7-tEnx5gEaozMAo1WUSu3A/edit?usp=sharing	https://docs.google.com/document/d/15m32Abe8RsZHm3_wCUq_C7-tEnx5gEaozMAo1WUSu3A/edit?usp=sharing	https://docs.google.com/document/d/15m32Abe8RsZHm3_wCUq_C7-tEnx5gEaozMAo1WUSu3A/edit?usp=sharing	https://docs.google.com/document/d/15m32Abe8RsZHm3_wCUq_C7-tEnx5gEaozMAo1WUSu3A/edit?usp=sharing	https://docs.google.com/document/d/15m32Abe8RsZHm3_wCUq_C7-tEnx5gEaozMAo1WUSu3A/edit?usp=sharing	
Other resources and readings	https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ	https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ	https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ	https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ	https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ	