

GCSE Business (Edexcel)

Module 1

Topic Title: Growing the Business

Brief Summary of Content Studied:

Methods & Finance for growth | Aims & Objectives | Globalisation | Ethics & Environment

Knowledge Organiser:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view

Other resources and reading:

<https://www.tutor2u.net/business/reference/organisation-growing-a-business>

Module 2

Topic Title: Making marketing decisions

Brief Summary of Content Studied:

Product | Price | Promotion | Place | Marketing mix & business decisions

Knowledge Organiser:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view

Other resources and reading:

<https://www.youtube.com/watch?v=JC8IGW1T1bY>

Module 3

Topic Title: Making organizational decisions

Brief Summary of Content Studied:

Business operations | Technology, productivity and production | Managing stock | Procurement: working with suppliers | Managing quality | The sales Process

Knowledge Organiser:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view

Other resources and reading:

<https://www.tutor2u.net/business/reference/making-operational-decisions-revision-presentation>

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Module 4

Topic Title: Making financial decisions

Brief Summary of Content Studied:

Business calculations | Understanding business performance

Knowledge Organiser:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view

Other resources and reading:

<https://www.tutor2u.net/business/store/edexcel-gcse-business-calculation-practice-book>

Module 5

Topic Title: Making human resource decisions

Brief Summary of Content Studied:

Organizational structures | The importance of effective communication | Different ways of working | Effective recruitment | Effective training and development | Motivation

Other resources and reading:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view

Module 6

Topic Title: Enterprise and entrepreneurship

Brief Summary of Content Studied:

The dynamic nature of business & New Business ideas | Risk and reward | Enterprise & Adding value | The role of entrepreneurship

Other resources and reading:

https://drive.google.com/file/d/13KuBs61_4Nt0bpeYfz5O9Gt4D51lpd-u/view